



MOBILE PARALLAXER

Technical specification

Banner size (px)		Image weight (GIF, JPG, PNG)	HTML weight
400x900*	Mobile	150kB	250KB

Banner with parallax effect - keeps the banner in the background and in the fixed position while a user is scrolling up or down.

***Important!**

All elements in the design should be implemented keeping in mind that the user sees the bottom part of the banner first, thus the beginning of the banner should be at the bottom. **The bottom 270px of the banner and 50px+50px header** (which appears on scroll up) **should be used as a filler and contain no important information (logo, buttons, promotion period, alcohol warning text)** as it may not be visible.

ATTENTION!

If Parallaxer banner HTML design contains:

- Animated image with full 100% banner screen coverage, and has a zoom in/zoom out effects.
- Multiple animated text elements (inserted into each animation)

Then **animation script must not exceed the 50kB** weight, otherwise parallaxer banner won't display correctly.

Preview example [LINK](#)

